


Ventura County EMS Agency EMS System Review Project


Ventura County EMS Agency
EMS System Review



EMS SYSTEM REVIEW

*On-Site Stakeholder Meeting
March 8, 2019*


Presented by Doug Wolfberg
Page, Wolfberg & Wirth, LLC



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Agenda

- Introductions
- Project Overview
- Stakeholder Discussions
 - Current System
 - Pros
 - Cons
- Stakeholder Discussions
 - Future System
 - Configuration options
 - Grandfathering vs. Bid
- Next Steps
- Individual Stakeholder Interviews



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Consultant Introduction





The PWW Team - 2019



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About PWW



- PWW is a national EMS law and consulting firm based in the Harrisburg, Pennsylvania area



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About PWW


- Our firm's principals have decades of hands-on EMS, fire, rescue and emergency services experience



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PWW's California Connection

- PWW's work in California has spanned 20 years
- In California specifically, we have represented:
 - Cities
 - Fire Districts
 - Local EMS Agencies
 - Ground and Air Ambulance Companies
 - Hospitals
 - Firefighters Unions



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PWW's California Connection

- PWW has conducted numerous competitive procurement processes and EMS system assessments in Counties throughout California



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PWW's California Connection

- PWW also had a California office for the first several years of its existence until the passing of Jim Page in 2004

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James O. Page

- Our Founding Partner, James O. Page, was a longtime Fire Chief in several departments in California and also worked for many years at LA County F.D.
- He also founded *Jems* and was the Technical Advisor to the TV show *Emergency!*



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PWW's Focus

- High-quality clinical care
- Evidence-based EMS
- National consensus-based best practices
- EMS system economic sustainability



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PWW Consultants On-Site Today



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Douglas M. Wolfberg EMS Attorney/Consultant

- Founding Partner, PWW
- Started in EMS and rescue in 1978 as a provider
- Served as a county and regional EMS director
- Worked for a state EMS agency and in US DHHS Division of EMS Systems prior to law school



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Ryan S. Stark
EMS Attorney/Consultant

- Partner, PWW
- Prolific EMS industry author and lecturer since 2007
- Works with EMS agencies, fire departments and other clients across the United States



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Chris Kelly
EMS Attorney/Consultant

- Practicing attorney 20+ years
- Full-time EMS practice over 10 years
- Joined PWW in 2018
- Works with EMS clients throughout the U.S.



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Kenneth E. Brody
EMS Attorney/Consultant

- Not on-site today but is key member of the project team
- For over 20 years, Ken served as counsel to a state EMS agency
- Ken has been extensively involved in EMS legal and consulting work in California and nationally




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Stakeholder Introductions



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Project Overview



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VENTURA COUNTY
HEALTH CARE AGENCY

HOME ABOUT HCA HOSPITALS DEPARTMENTS + PUBLIC INFORMATION EVENTS

AMBULANCE SYSTEM REVIEW



Stakeholder Meeting Agendas

- Kickoff Meeting - March 6, 2018

Stakeholder Meeting Presentations

- Kickoff Meeting - March 6, 2018

Stakeholder Meeting Minutes

Working Group Agendas

- Working Group Agenda - June 12, 2018
- Working Group Agenda - July 17, 2018
- Working Group Agenda - September 18, 2018



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PWW Contract and Other Project Documents Available Here:

<http://www.vchca.org/ambulance-system-review>



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Consultant Scope of Work

- Methods:
 - Stakeholder Meetings/Focus Groups
 - Individual Stakeholder Interviews
 - Data and Documentation Reviews
- Work Product:
 - SWOT analysis report of Ventura County EMS System and recommendations for system enhancements



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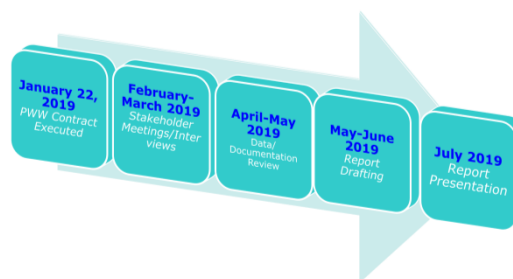
Consultant Scope of Work

- We will utilize a combination of on-site and remote (web-based, e-mail and phone) meetings and interviews



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Timeline



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Major Areas for Assessment

- County Demographics
- EMS System Financials
- EMS System Deployment
- EMS System Communications
- Response Times
- Critical Care Transport
- Non-Emergency Services
- Detailed Findings and Recommendations



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Key Issue:

The assessment will also...**identify available options**, which will be to **negotiate new contracts** with our *existing grandfathered emergency ambulance service providers* **or** to **hold a competitive process** to *modify the existing system and seek new applicants* for the provision of emergency ambulance services.



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Important Note:

Ultimately, the results of the assessment will be presented to the Ventura County **Board of Supervisors**, who will decide on the direction for future ambulance service agreements.



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Document and Data Requests



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Documents/Data

- This project is highly dependent upon data and documents provided by VCEMS and stakeholders
- Available comparative data will be utilized from outside sources as well



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Agency Document/Data Requests

- Individual agency (EMS, fire and FCC) sent by VCEMSA on February 22nd
- Please submit requested documentation/data on or before March 31st



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Submission Process

- Each agency received an individualized upload link to PWW's secure FTP site (called *ShareFile*)
- Please put basic identifying info in file names
- Examples:
 - QAPlanVCFD.pdf
 - 2018PayorMixAMR.xls



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If you have any questions about the document/data requests or the upload process:

Steve Carroll – Steve.Carroll@ventura.org
Ken Brody – kbrody@pwwemslaw.com



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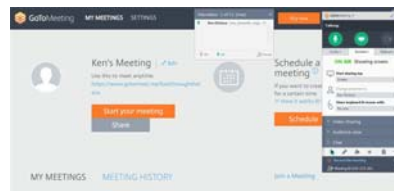
Individual Stakeholder Interviews

- Individual Interviews – Round 1 10:30 a.m. – Noon
- Individual Interviews – Round 2 1:00 – 5:00 p.m.
 - Interviews will be in 30-minute slots
 - Three slots available per half hour



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Additional interviews to be scheduled via web/phone/video



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pwwemslaw.com

E-mail:

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Open Stakeholder Discussion

- Current System
 - Pros
 - Cons
- Future System
 - Configuration options
 - Grandfathering vs. competitive bids



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