

August 2015

CHDP Highlights

Ventura County Public Health Child Health and Disability Prevention Program



SAVE THE DATES!

CHDP Noontime
In-service Trainings

August 19, 2015
Back to School Update

September 9, 2015
*Lead Free KIDS
for a Healthy Future*

October, 2015
*Vision Screening
Workshop*

Put immunizations on your back-to-school checklist

Share the value of immunizations during National Immunization Awareness Month in August:

- Encourage parents of young children to get recommended immunizations by age two. Display posters or video PSAs in your waiting room.
- Encourage all adults, including pregnant women, fathers-to-be, siblings and grandparents, to get Tdap and flu vaccines due to the risk of infections to newborns and infants.
- Help parents make sure older children, preteens, and teens have received all recommended vaccines by the time they go back to school.
- Remind college students (and their parents) of the need to catch up on immunizations including meningococcal vaccines before they move into dormitories. CDC recommends the use of B meningococcal vaccines only for individuals at increased risk because of a serogroup B meningococcal disease outbreak, including outbreaks on college campuses. The Advisory Committee on Immunization Practices (ACIP) is currently considering broader use of serogroup B meningococcal vaccines in teens and young adults.
- Educate adults, including healthcare workers, about vaccines and boosters they may need.
- Flu season is only a few months away. Advise parents to keep their children home when they have flu symptoms. Adults should also stay home from work and errands when sick.

[Shots for School.org](http://ShotsforSchool.org) provides information about immunizations required for child care or school in California. [CDC National Immunization Awareness Month](http://www.cdc.gov/vaccines/events/niam.html) offers posters, video PSAs and educational resources for every age group at www.cdc.gov/vaccines/events/niam.html.



Safe Kids Worldwide

**Never leave your child
alone in a car,
not even for a minute**

Prevent heatstroke by remembering to A C T

Heatstroke, also known as hyperthermia, is the leading cause of non-crash, vehicle-related deaths for children. It occurs when the body isn't able to cool itself quickly enough and the body temperature rises to dangerous levels. Young children are particularly at risk as their bodies heat up three to five times faster than adults.

A car can heat up 19 degrees in 10 minutes and cracking a window doesn't help. Heatstroke can happen anytime, anywhere. Together, we can cut down the number of deaths and near misses by remembering to **A C T**.

- A Avoid** heatstroke-related injury and death by never leaving your child alone in a car, not even for a minute. Make sure you keep your car locked when you're not in it so kids don't get in on their own.
- C Create** reminders by putting an item that you need at your final destination, such as a cell phone or handbag, in the back of your car next to your child. This is especially important if you're not following your normal routine.
- T Take action.** California is one of 19 states that have laws against leaving a child unattended in a vehicle. If you see a child alone in a car, call 911. Emergency personnel want you to call. One call can save a life!

[Heatstroke Deaths of Children in Vehicles](http://www.ggweather.com/heat) or www.ggweather.com/heat provides additional statistics and fact sheets. [Safekids.org](http://www.safekids.org) or www.safekids.org/heatstroke offers posters and videos to use in your waiting room or exam rooms to help prevent child heatstroke deaths.

New dental leadership at California Department of Public Health

In June 2015, Governor Jerry Brown announced that Jayanth V. Kumar, DDS, MPH, will serve as California's new state dental director. Dr. Kumar has more than 25 years of experience in the New York State Bureau of Dental Health, where he served as director of oral health surveillance and research and as director of the New York State Dental Public Health Residency.

Kumar will direct and manage the oral health program in the California Department of Public Health and, in collaboration with the Department of Health Care Services, provide leadership in developing and implementing innovative strategies and policies to reduce oral health disparities in California.

In addition to a state oral health plan, Dr. Kumar will also be responsible for establishing prevention and oral health education projects and working to secure funding for preventive oral health programs, particularly for children.



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Dental disease is the most common chronic childhood disease, more prevalent than both asthma and obesity, affecting nearly 2 in 3 children in California by the time they reach third grade.

CHDP is looking forward to collaboration with the new state leadership.



PM 160 TIPS

Birth Weight

For infants and toddlers *under 2 years*, enter birth weight, if known, in pounds and ounces.

Head Circumference

For infants and toddlers *2 years of age or younger*, enter head circumference measurement to the nearest one-fourth (1/4) inch.

Body Mass Index Percentile

For children and teens *2 years of age and older*, record the BMI **percentile** using a whole number between 0 and 99. If the number is less than 10, enter a leading zero. For example, if the BMI percentile is 5, enter **05**.

Breastfeeding Coalition offers educational events



October 8, 2015 – Pre-Conference Evening Physician's Seminar
Tongue and Lip Tie: Related Issues, Assessment and Treatment

Presented by Melissa Cole, IBCLC, RLC

Followed by:

Dr. Abhay M. Vaidya, ENT, Dr. Heather Nichols, Pediatrician, and Provider Panel Discussion
Ottavio's Restaurant, Camarillo (dinner provided)

October 9, 2015 – BCVC Annual Lactation Education Conference, Thousand Oaks

Beyond the Basics of Breastfeeding Support: Enhancing Your Clinical Skills

Presented by Melissa Cole, IBCLC, RLC

Find more information, continuing education credits and online registration at:

Breastfeeding Coalition of Ventura County or <http://breastfeedventura.org/events>.

Prevent injuries related to riding in or driving motor vehicles

Assess a child's risk for unintentional injury during the CHDP visit by taking a history, performing the physical exam and identifying specific risks. Offer parents information and educational materials on creating a safe living environment for their child. In addition, speak directly to preteens and teens about safety hazards and how they can keep themselves safe.



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Print and share [CHDP Growing Up Healthy](http://www.dhcs.ca.gov/formsandpubs/publications/Pages/CHDPPubs.aspx) information brochures to educate youth and parents about safety. These are available in six languages at: <http://www.dhcs.ca.gov/formsandpubs/publications/Pages/CHDPPubs.aspx>.

[Child Passenger Safety \(CPS\) In California](https://www.cdph.ca.gov/programs/Pages/CPSinCalifornia-VOSP.aspx) offers parent brochures and posters in English and Spanish on vehicle safety laws and correct car seat use. You may download these from: <https://www.cdph.ca.gov/programs/Pages/CPSinCalifornia-VOSP.aspx>

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